

CORE VALUES

ABUNDANCE
ACCEPTANCE
ACCOMPLISHMENT
ACHIEVEMENT
ACKNOWLEDGMENT
ADAPTABILITY
ADEQUACY
ADVENTURE
AFFECTION
AFFLUENCE
ALERTNESS
ALIVENESS
AMBITION
AMUSEMENT
ANTICIPATION
APPRECIATION
APPROACHABILITY
ARTFULNESS
ARTICULACY
ASSERTIVENESS
ASSURANCE
ATTENTIVENESS
ATTRACTIVENESS
AUDACITY
AVAILABILITY
AWARENESS
AWE
BALANCE
BEAUTY
BEING-NESS
BELONGINGNESS
BENEVOLENCE
BLISSFULNESS
BOLDNESS
BRAVERY
BRILLIANCE
BRISKNESS
BUOYANCY
CALMNESS
CAMARADERIE
CANDOR
CAPABILITY
CARE
CAREFULNESS
CERTAINTY
CHALLENGE
CHARITY

COMFORT
COMMITMENT
COMPASSION
COMPETENCE
COMPLACENCY
COMPLETION
COMPOSURE
CONCENTRATION
CONFIDENCE
CONFORMITY
CONGRUENCY
CONNECTION
CONSCIOUSNESS
CONSISTENCY
CONTENTMENT
CONTINUITY
CONTRIBUTION
CONTROL
CONVICTION
CONVIVIALITY
COOLNESS
COOPERATION
COPIOUSNESS
CORDIALITY
CORRECTNESS
COURAGE
COURTESY
CRAFTINESS
CREATIVITY
CREDIBILITY
CUNNING
CURIOSITY
DARING
DECISIVENESS
DETERMINATION
DEVOTION
DEVOUTNESS
DIGNITY
DILIGENCE
DIPLOMACY
DIRECTION
DIRECTNESS
DISCRETION
DISCIPLINE
DISCOVERY
DISCRETION
DIVERSITY

DRIVE
DUTY
DYNAMISM
EAGERNESS
ECONOMY
ECSTASY
EDUCATION
EFFECTIVENESS
EFFICIENCY
ELATION
ELEGANCE
EMPATHY
ENCOURAGEMENT
ENDURANCE
ENERGY
ENJOYMENT
ENLIGHTENMENT
ENTERTAINMENT
ENTHUSIASM
EXACTNESS
EXCELLENCE
EXCITEMENT
EXHILARATION
EXPECTANCY
EXPEDIENCY
EXPERIENCE
EXPERTISE
EXPLORATION
EXPRESSIVENESS
EXTRAVAGANCE
EXTROVERSION
EXUBERANCE
EVOLUTION
FACILITATING
FAIRNESS
FAITH
FAME
FASCINATION
FASHION
FEARLESSNESS
FIDELITY
FINENESS
FINESSE
FIRMNESS
FITNESS
FLEXIBILITY
FRIENDLINESS

CORE VALUES

GALLANTRY
GENEROSITY
GENTILITY
GENUINENESS
GIVING
GRACE
GRATEFULNESS
GRATITUDE
GREGARIOUSNESS
GROWTH
GUIDANCE
HAPPINESS
HARMONY
HEALTH
HEART
HELPLESSNESS
HEROISM
HOLINESS
HONESTY
HONOR
HOPEFULNESS
HOSPITALITY
HUMILITY
HUMOR
HYGIENE
IMAGINATION
IMPACT
IMPARTIALITY
INDEPENDENCE
INDUSTRY
INGENUITY
INQUISITIVENESS
INSIGHTFULNESS
INSPIRATION
INSTINCTIVENESS
INTEGRITY
INTELLIGENCE
INTENSITY
INTIMACY
INTROVERSION
INTUITION
INTUITIVENESS
INVENTIVENESS
JOY
JUSTICE
KINDNESS
KNOWLEDGEABLE

LEADERSHIP
LEARNING
LIBERATION
LIBERTY
LIVELINESS
LOGIC
LONGEVITY
LOVE
LOYALTY
MAJESTY
MASTERY
MATURITY
MEEKNESS
MELLOWNESS
METICULOUSNESS
MINDFULNESS
MODERATION
MODESTY
MOTIVATION
MYSTERIOUSNESS
NEATNESS
NERVE
OBEDIENCE
OPEN-MINDEDNESS
OPENNESS
OPTIMISM
ORDER
ORGANIZATION
ORIGINALITY
OUTRAGEOUSNESS
PASSION
PEACEFULNESS
PERCEPTIVENESS
PERFECTION
PERSEVERANCE
PERSISTENCE
PERSUASIVENESS
PHILANTHROPY
PLAYFULNESS
PLEASURE
PLENTIFULNESS
POISE
POLISH
POPULARITY
POTENCY
PRACTICALITY
PRAGMATISM

QUIETNESS
QUICKNESS
REALISM
REASON
RECOGNITION
RECREATION
REFLECTION
RELAXATION
RELIABILITY
RESILIENCE
RESOURCEFULNESS
RESPECT
RESTFULNESS
RESTRAINT
RICHNESS
SACRIFICE
SATISFACTION
SECURITY
SELF-CONTROL
SELFLESSNESS
SELF-REALIZATION
SELF-RELIANCE
SENSITIVITY
SENSUALITY
SERENITY
SERVICESHARING
SHREWDNESS
SIGNIFICANCE
SILENCE
SIMPLICITY
SINCERITY
SKILLFULNESS
SMARTNESS
SOLIDARITY
SOLIDITY
SOLITUDE
SOUNDNESS
SPEED
SPIRIT
SPIRITUALITY
SPONTANEITY
STABILITY
STILLNESS
STRENGTH
STRUCTURE
SUBSTANTIALITY
SUCCESS

CORE VALUES

SUFFICIENCY
SUPPORT
SUPREMACY
SURPRISE
SUPREMACY
SYMPATHY
SYNERGY
TACTFULNESS
TEAMWORK
TEMPERANCE
THANKFULNESS
THOROUGHNESS
THOUGHTFULNESS
THRIFT
TIDINESS
TIMELINESS
TRADITIONALISM
TRANQUILITY
TRANSCENDENCE
TRUST
TRUSTWORTHINESS
TRUTH
UNDERSTANDING
UNIQUENESS
UNITY
USEFULNESS
UTILITY
VALOR
VARIETY
VICTORY
VIGOR
VIRTUE
VISION
VITALITY
VIVACITY
WARMTH
WATCHFULNESS
WEALTH
WHOLESOMENESS
WILLFULNESS
WILLINGNESS
WINNING
WISDOM
WITTINESS
WONDER
WORTHINESS
ZEST