

Rachel Miller's

22 WAYS TO *Promote* YOUR POSTS, PRODUCTS, BUSINESS!!

1. Make a Facebook Post on a Page.
2. Share a link to the post over messenger.
3. Create a post & link to your product on Instagram.
4. Put the link to your product/post in your bio on social platforms.
5. Share the link as a relevant answer in a comment on another post.
6. Create a comment ladder and PM people who reply with the link.
7. Share your post into a Facebook Group.
8. Feature the content in an announcement post in a group.
9. Cross-promote content between platforms (ex: IG to FB)
10. Make a pin of the social post on Pinterest and link to the post.
11. Email the link to your post or product to your list.
12. Create an infographic about it and share on Reddit.
13. Create a video on YouTube and put the link in the description
14. Share a link to the post over a SMS or text.
15. Share the exact post/product/ad to your page after a few days.
16. Run an ad to the piece of content with an engagement ad.
17. Write a blog post and embed your FB video into the post.
18. Swap Promotions with another page in your niche.
19. Sponsor an influencer to talk about your product/share from you.
20. Make a post about your post (ex: screen share from comments)
21. Create a Twitter Card and Feature your post/product.
22. Use a hashtag - & immediately before/after posting engage on that tag.